



OYBEK ABDUALIEV

AI MARKETING, SALES & OPERATIONS LEADER

PROFILE

Marketing, sales, and operations professional who builds practical AI-powered systems for visibility, lead capture, and customer communication. Hands-on across digital campaigns, e-commerce, video production, and automation — leading creative and technical teams from concept to delivery. Now based in Rotterdam and seeking opportunities across the Randstad.

80+

CLIENTS & PROJECTS

700+

VIDEOS PRODUCED

500+

CAMPAIGNS LAUNCHED

PROFESSIONAL EXPERIENCE

Founder — AI Marketing & Video Production Lead

Jan 2026 – Present

180 Meridian · Rotterdam, NL (Remote)

- Lead an AI video and marketing studio helping brands develop stronger creative assets, sharper positioning, and faster campaign delivery.
- Build AI automations for prospect research, outreach, content planning, and customer communication.
- Coordinate creative and technical contributors across video, design, web, and campaign execution.
- Consult with businesses on applying AI to marketing, sales support, and operations.

Lead Videographer & Marketing Strategist

Feb 2025 – Dec 2025

The Little Local Book · Remote

- Produced short-form video, photography, and social assets for local businesses across hundreds of campaigns.
- Planned and executed content calendars that improved consistency, storytelling, and partner visibility.
- Collaborated with business owners to translate brand voice and growth goals into measurable creative output.

Creative Director / Business Operations Lead

Apr 2024 – Present

All Around Universal · Remote

- Lead marketing, e-commerce, and automation projects across multiple business initiatives; ~€37K revenue managed in 2025.
- Direct a team of 5 — developers, editors, and creatives — across websites, social campaigns, ads, and automation workflows.
- Develop campaigns end-to-end: messaging, content direction, production planning, delivery, and AI-driven execution.

Food & Beverage Associate

Dec 2021 – Nov 2024

Monarch Casino & Resort · Black Hawk, CO, USA

- Delivered guest-facing service across multiple fine-dining restaurants in a high-volume hospitality environment.
- Managed high-value cash and chip transactions with accuracy and professionalism.

Food & Beverage Intern

May 2018 – May 2019

The Broadmoor · Colorado Springs, CO, USA

- Completed a luxury-hospitality internship across fine dining, banquet, and event service operations.

CONTACT

Rotterdam, Netherlands

Open to relocation within NL

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studio@180meridian.com

180Meridian.com

LANGUAGES

English — Fluent

Uzbek — Native

CORE SKILLS

- AI Tools, Automation & Workflow Design
- Digital Marketing & Campaign Strategy
- AI Video Production & Creative Direction
- Social Media & Short-Form Content
- E-commerce & Shopify Operations
- Brand Development & Positioning
- Sales & Business Development
- CRM Systems & Pipeline Management
- Team Leadership (Creative & Technical)

TECHNICAL STACK

AI Video & Voice fal.ai, Kling, Veo, HeyGen, ElevenLabs, Nano Banana Pro

LLM & Agents LangGraph, MCP servers, RAG / pgvector, Ollama, vLLM

Backend & Infra Next.js, Node.js, Docker, Coolify, Hostinger VPS

Data & Commerce Supabase, PostgreSQL, Redis, BullMQ, Shopify, Stripe

Automation & CRM GoHighLevel, Twilio, REST / Webhook APIs

Languages Python, JavaScript / TypeScript, Git / GitHub

EDUCATION

B.A., Tourism & Hospitality Management

Turība University, Rīga, Latvia · 2016–2021

Japanese Philology

Tashkent Oriental Lyceum · 2013–2016