

OYBEK ABDUALIEV

AI CREATIVE · VIDEO & CONTENT AT VOLUME · MARKETING

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Fluent English · Full unrestricted EU work authorisation · Remote, hybrid or onsite



PROFILE

I am an entrepreneur from Denver, Colorado, now based in the Netherlands. I make video and creative material with AI tools, for businesses that sell real things. It started with Denver local businesses: a tobacconist, a jeweller, a pet supply store, a fitness studio, a vape shop. 700+ videos and 500+ campaigns for 80+ clients since then. I host my own interview show, I run the marketing around what I make rather than handing it off, and I test new models constantly because knowing which one earns its cost at which step is most of the job now.

CREATIVE WORK

- **700+ videos, 500+ campaigns, 80+ clients.** Ads, explainer content, social and training material in English and Russian. Mostly physical-product brands and the small teams around them: Edwards Pipe & Tobacco, Aura Jewelry, Mouthfuls Pet Supply, Hype Vapes, SPENGA, plus e-commerce work in skincare and Italian furniture.
- **Content Engine.** Personal-brand and listing content for property agents in Dubai and the Netherlands. Live listing data in, on-brand video out. Built as an assembly line rather than an agent per video, because cost per finished asset decided whether the product could exist at all.
- **Host and producer, interview podcast.** My own show with business owners, run end to end: booking, on-camera interviewing, edit, shorts, titles, publishing. youtube.com/watch?v=S5uoS85fi_0
- **Brand identity and print.** Built a full identity system with design tokens, type pairing and colour, applied across web, social and co-branded print. Built a retail client's social brand from nothing, including an AI concierge character that became its face.
- **Consistency at volume.** Maintain a trained brand-persona character and cloned voice models so generated output stays recognisable across hundreds of assets. Consistency is the real problem with generated media, and it is a systems problem rather than a prompting one.

MARKETING & GROWTH

- **Content strategy and calendars.** Own the publication rhythm, formats and reporting for retained clients across YouTube, LinkedIn, Instagram, TikTok, Meta and Spotify.
- **Reach and conversion.** Hooks, retention editing, thumbnail and title testing, SEO and titling. I care about the number past the view: what the asset cost to make, and whether anything happened after someone watched it.
- **Full-funnel builds.** Shipped a live multi-currency storefront for a paying client with quiz-driven personalisation and lifecycle email, plus paid campaigns and Google Business content for retail clients.

TOOLS

Generative Nano Banana Pro, Higgsfield, Kling, Veo, fal.ai, HeyGen, ElevenLabs, Motion. Voice cloning and trained character models.

Production Shooting, editing, motion and graphics, short-form cutdowns, podcast production end to end, studio and remote recording.

Marketing Buffer, GoHighLevel, content calendars, analytics and iteration, SEO, brand consistency across teams.

Building Claude Code as daily driver, plus Next.js, Python and Docker. I prototype my own workflows rather than waiting for someone to build them.

EXPERIENCE

Founder & Creative Director | 180 Meridian, AI creative studio

Denver, Colorado and Woerden, Netherlands · January 2026 to present

- Make everything the studio ships: concept, shoot, generate, edit, publish.
- Set and hold the quality bar, and win and scope the work myself, so the ideas come from me rather than from a brief.

Creative Director & Client Lead | All Around Universal

Denver, Colorado · [START YEAR] to present

- Video production and social media management for Denver-area product and service brands, with the reporting attached. Ran the client relationship from first call to delivery.

Earlier: account management and hospitality operations | Monarch Casino & Resort; The Broadmoor (internship)

Colorado, United States · [YEARS]

EDUCATION & LANGUAGES

B.A. Tourism & Hospitality Management | Turiba University, Riga, Latvia

Includes an international internship placement in Barcelona, Spain, 2017

Languages English (fluent), Russian, Uzbek. Dutch: beginner, actively learning.